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Press Release

Independent artist Bob Semanchik's version of "I'm Gonna Make You Love Me" from the CD entitled "Standard Interpretations" debuts on The Weather Channel's Local on the 8s.

The Weather Channel, noted for its interesting mix of music selections, will showcase the CD's first track titled "I'm Gonna Make You Love Me" for the overnight Local on the 8s programming.

Naugatuck, CT, October 8, 2009-

We've all tuned in to the Local on the 8s. We know what time it comes on, and know it has the latest radar for not only local but national weather maps. Not to mention the five day forecast. And "weather" we like to admit it or not, the catchy tunes in the background can get our heads Bobbin' (intentional pun).

Through the month of October, 2009, the overnight programming (1 a.m. to 6 a.m.) for the Local on the 8s will feature "I'm Gonna Make You Love Me" as recorded by new artist Bob Semanchik on his first CD "Standard Interpretations".

Tune in to The Weather Channel to listen to Bob's unique version of this beloved classic song.

Very soon, look for the opportunity for digital download on theweatherchannelmusic.com

Bob Semanchik is currently working on his second CD consisting of all original compositions.

To listen to or purchase a copy of "Standard Interpretations", please visit www.apple.com/itunes/ or <http://www.cdbaby.com/>

For Release 9:00 a.m. EST, October 8, 2009

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